

Ireland leads the way in Europe in adopting the ISO50001 energy standard.

ISO50001 Ireland

Aviva Stadium, Dublin.

24th April 2013

www.iso50001ireland.ie

ISO 50001:2011 is the International Standard for Energy Management, released in June 2011 that replaces the British and European Standard BS EN 16001:2009. ISO 50001 provides the most robust framework for optimizing energy efficiency in public and private sector organisations. Certification to this standard defines an organisation's commitment to continual improvement in energy management. Implementation will enable an organisation to lead by example within their respective industries and ensure related legislative and regulatory requirements are met.

What are the benefits of ISO 50001 certification?

- Significant financial savings can be achieved through increased energy efficiency. (Ofgem forecast energy prices to rise by 20% by 2020)
- Enhanced marketing capabilities. Make your business stand out.
- ISO 50001 is the most robust energy management system, enabling organisations continual improvements on energy performance.
- Organisations can ensure compliance with legal and regulatory requirements
- System Compatibility; ISO 50001 can be integrated with existing management systems
- If registered to ISO 14001, the 'basic framework' is already there
- Ensure best practice energy management systems are in place
- BS EN 16001 framework facilitates the management of energy bills and expenditure

Ireland has welcomed this new International standard with open arms and can now boast to be in the top 3 Countries within Europe for companies who have transitioned to ISO 50001.

Environment & Energy Management magazine and Certification Europe have come together to bring the Irish business community a unique event, which will highlight the challenges and benefits to Irish companies transitioning to the ISO 50001 International energy standard. Up to 100 senior management from food manufacturing, pharmaceuticals, medical, chemical, financial, will attend the event as delegates and listen to industry leaders discussing the important issues of audit & accreditation, metering & monitoring, finance/grant aid, legal, multi-standards and return on investment. In addition, our delegates will hear from two International Irish based manufacturing firms who have very recently been accredited with ISO 50001 and who will openly discuss the challenges and experiences they faced during the transition.

Event Theme

ISO50001 Ireland is driven by the necessity for energy efficiency in business and no other industry event has or will bring together such a high level of delegate and speaker line up as this conference!

Event discussions will include:

- Minister Introduction.
- An International perspective; ISO (Geneva).
- Grant Aid Available to achieve ISO50001.
- Collecting and using data to guide infrastructure planning.
- Funding; a requirement or not?
- Powering the future; Management & policy.
- Where are energy prices going? Procurement.
- Measurement & Verification.
- Legal, contracts, accreditation.
- Auditing process; The Journey.
- Achieving ISO50001 in pharmaceuticals.
- Achieving ISO50001 in food processing.

DELEGATE PROFILE

ISO50001 Ireland event aims to attract senior-level executives and decision-makers from all sectors of Irish industry and create an environment in which to network, do business and access knowledge on the latest developments, trends, strategies and policies relating to this International standard.

ISO50001 Ireland will bring together delegates who are considering the transition to this International standard, but yet to make the journey. We have identified these companies through exhaustive research and considerable investment, making this event a must attend conference for any organisation working to achieve energy efficiency. In addition to the conference a small number of technology suppliers will be on hand to answer any technical questions our delegates and speakers may have.

With experience gained from over 11 years in servicing the energy sector within Ireland, we will ensure the attendance of the highest quality of delegate and maintain an environment conducive too;

- Addressing highly topical issues from a practical perspective.
- Provide top international as well as national speakers
- Focus on the latest concepts, technologies and applications
- Provide an atmosphere of networking between senior executives.

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The audience at this unique 1-day event will comprise senior executives from the following:

- Regulatory and government agencies.
- Manufacturers; Pharmaceutical, Chemical, Medical, Food, etc.
- Energy Consultants.
- Local authorities.
- Environmental bodies.
- Associations; Energy, export, transport, etc.
- Utility companies.
- Freight and logistics operators.
- Banks, finance and investment firms.
- Law firms.

MARKETING

ISO50001 offers you the opportunity to promote your business through the extensive pre-event marketing programme and to the attendees at the event itself. Our promotional campaign will consist of a mixture of **direct mail; national and trade inserts and advertising; new and online media, sales support and telemarketing campaigns.**

We have also engaged **The Sunday Business Post** as our National media partner for the event.

Additionally, **Environment & Energy Management** magazine will begin an immediate and aggressive marketing campaign to generate interest from both it's traditional and online audience. 11 years in circulation Environment & Energy Management is recognised as Ireland's leading authority on energy and environmental issues.

Certification Europe and Environment & Energy Management

About Certification Europe – Contact: 01 – 6429300

Founded in 1999, Certification Europe is an accredited certification body which provides International Organization for Standardization (ISO) management system certification and other management standards to organisations globally. We also provide a variety of inspection services to clients throughout Ireland.

We perform more than eight thousand assessments on an annual basis across our client community, which includes micro-enterprises as well as multinationals, Government Departments and State Bodies.

With headquarters located in Dublin (Republic of Ireland), we have local offices in the United Kingdom, Italy, Turkey and Japan.

About Environment & Energy Management – Contact 046 9773434

Environment & Energy Management is Ireland's leading publication dedicated to every aspect of environmental management and energy efficiency at industrial, commercial and municipal levels.

For over 11 years Environment & Energy Management has provided its growing readership (now 12,000) with analysis and insight into the latest technologies and services available within Ireland, while our editorial team focus heavily on investment, business profiles and the future of the energy sector in this country.

As a publication written by acknowledged experts in their fields, Environment & Energy Management is disseminated to a controlled and targeted readership of over 12,000 key decision makers in Central & Local Government, the Professional/Services Sector (including Environmental Consultants, Engineers, Laboratories, all Third Level and other training/research Organisations, the Legal Profession and Agencies specialising in environmental protection and energy efficiency) – and, with particular attention to Small & Medium Enterprises, all sectors of Irish industry as follows: Food & Beverage; Pharmaceutical; Chemical; Medical; Electronics; Plastics; Packaging; Motor & Transport; Finance & Insurance; Textiles; Agriculture and Tourism.

Delegate Reservation and Information.

ISO50001 Ireland will take place in the Haveloack Suite of Aviva Stadium, with a backdrop of the International pitch and the Dublin skyline the facilities are second to none. Selected not only for its corporate venue facilities, Aviva Stadium is also recognised as one of the most energy efficient facilities in Europe and has achieved many accreditations over recent years.

This event has been developed with one goal in mind; Energy efficiency in Business within Ireland!

As a delegate you will have the opportunity to hear the following presentations :

- Minister Introduction; Ireland's adoption of ISO50001.
- Grant aid available to achieve ISO50001.
- Collecting and using data to guide infrastructure & planning.
- Funding; a requirement or not?
- Powering the future; Management & policy.
- Where are energy prices going? Procurement.
- Measurement & Verification – Ian Boylan (European Energy Consultant)
- Monitoring & Metering – Dr. Dominick O’Sullivan (UCC)
- Legal, contracts, accreditation.
- Auditing process; The Journey.
- Achieving ISO50001 in pharmaceuticals.
- Achieving ISO50001 in food processing.

In addition to the above presentations, should you wish to avail of a stadium tour we have arranged tours during both the morning and afternoon sessions. Underground stadium parking is available all day and a you will be treated to a 3 course lunch, along with refreshments throughout the day.

In an effort to encourage networking between delegates, both before and after the event, a new Linked In Group has been formed to discuss the ISO50001 standard and review the event and presentations.

To reserve your delegate seat at ISO50001 Ireland simply email ronan@iso50001ireland.ie indicating your attendance and we will forward an invoice for your attention. Alternatively call us on 046 9773434 asking for Rachel, Sally or Ronan.

Delegate Fee: €295

ISO50001 Ireland is organised by:

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